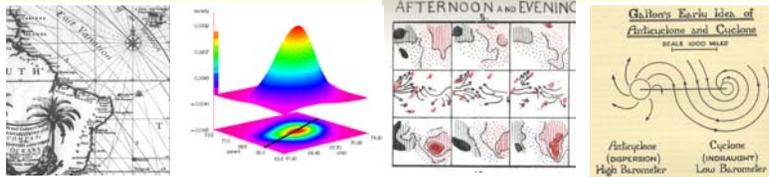


Galton's Greatest Graphical Discovery:

A short story of visual thinking from the *Milestones Project*



Michael Friendly

Psychology In-house Conference
April 30, 2007

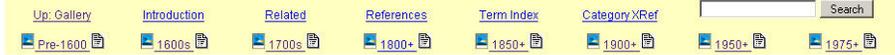
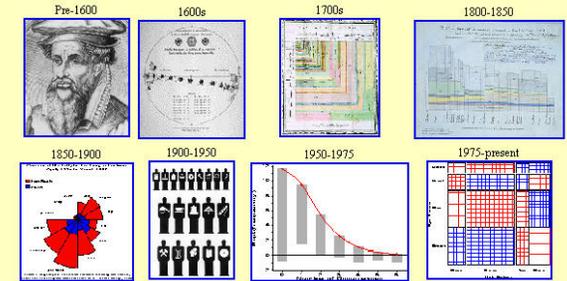
(Slides at: www.math.yorku.ca/SCS/Papers/inhouse-2007-galton.pdf)

Milestones Project

www.math.yorku.ca/SCS/Gallery/milestone

Milestones in the History of Thematic Cartography, Statistical Graphics, and Data Visualization

An illustrated chronology of innovations by Michael Friendly and Daniel J. Denis

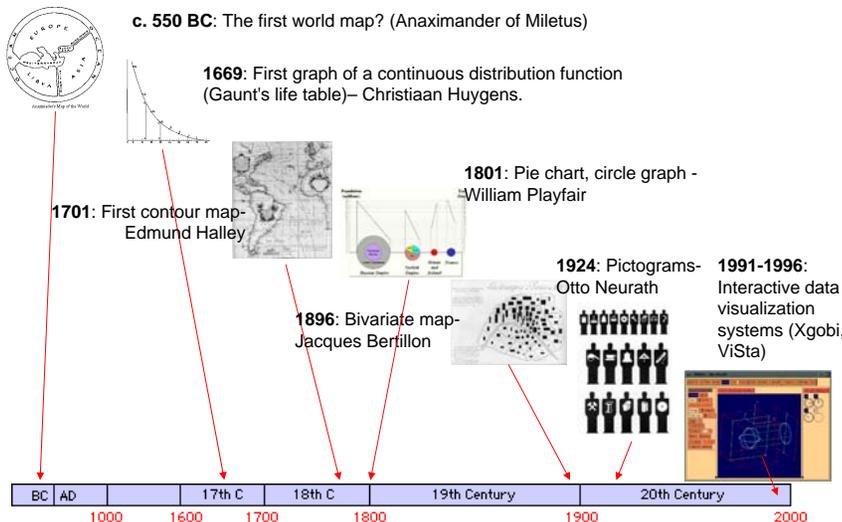


Project goals:

- Comprehensive catalog of developments in history of data visualization
- Tool to study themes, antecedents, influences, patterns, trends, etc.

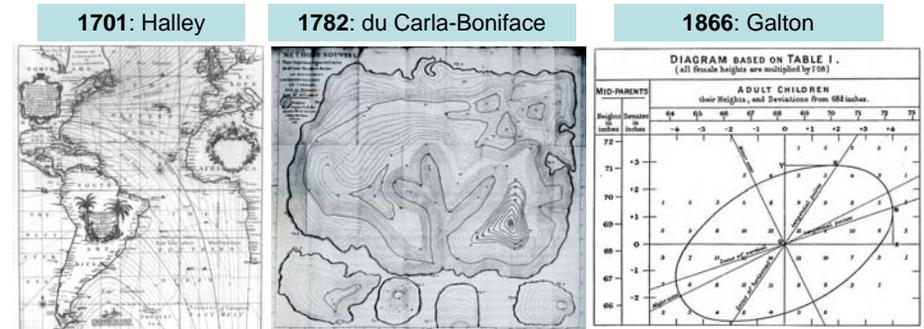
Milestones: Content Overview

Every picture has a story – Rod Stewart



Background: Escaping flatland

3D maps & graphs from Halley to Galton



Early 3D maps & graphs

1701: Halley's contour maps showing curves of equal value (an isogonic map: lines of equal magnetic declination for the world) -- possibly the first thematic contour map of a data-based variable.

Visual ideas:

- curves showing equal value on a (lat, long) map.
- Interpolation from observed data
- Good use for oceans on maps



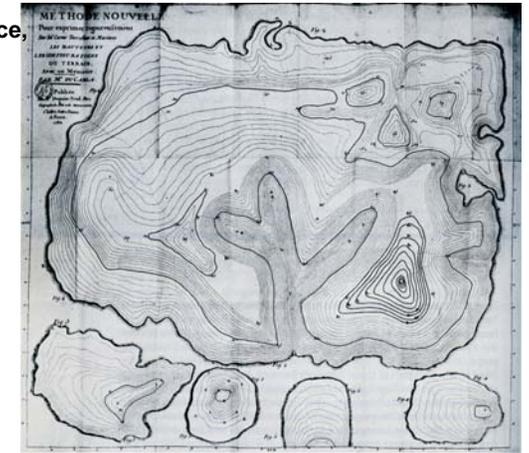
Early 3D maps & graphs

1782: Marcellin du Carla-Boniface, France

First topographical map, showing contours of equal elevation.

Visual ideas:

- Contours: horizontal slices of a landscape
- Spacing indicates slope

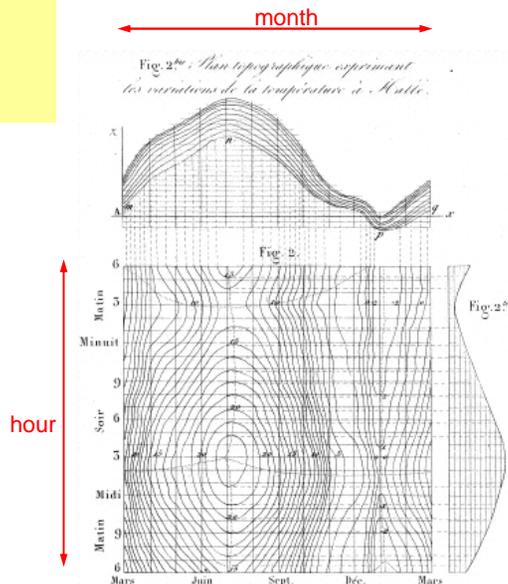


3D maps → Graphs

1843: Léon Lalanne, France
Contour diagram of a table:
temperature ~ hour x month

Visual ideas:

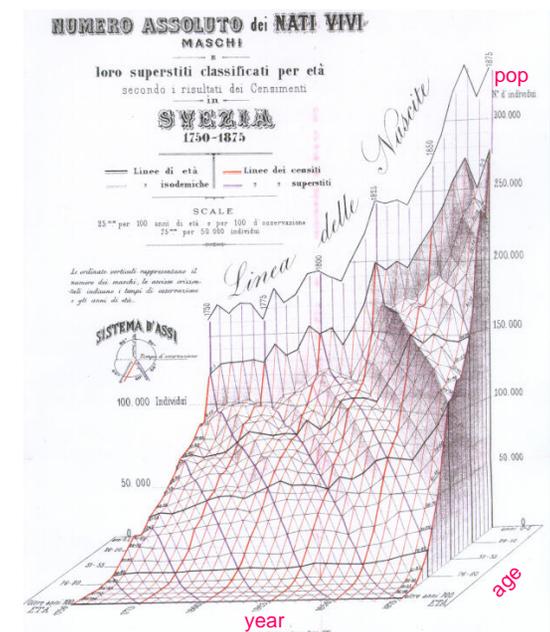
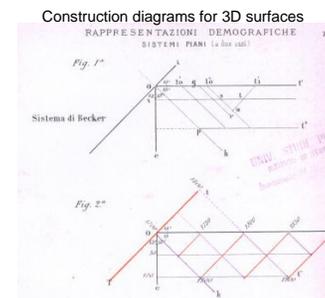
- Ordered table like a map
- 3D level curves
- 2D marginal projections
- multiple views: plan, elevation, section



1879: Luigi Perozzo, Italy
Stereogram (3D population pyramid) modeled on actual data (Swedish census, 1750--1875)

Visual ideas:

- isometric projection
- 3D stereogram



Galton's discovery of the bivariate normal correlation surface (1886)

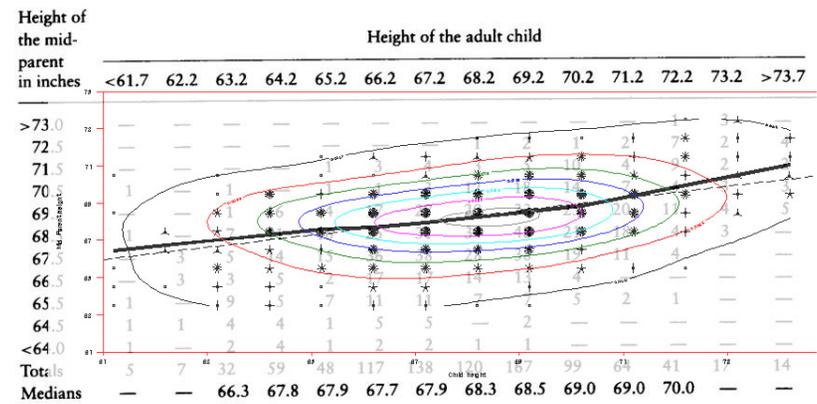
Table 9.1 One of Galton's correlation tables

Height of the mid-parent in inches	Height of the adult child													
	<61.7	62.2	63.2	64.2	65.2	66.2	67.2	68.2	69.2	70.2	71.2	72.2	73.2	>73.7
>73.0	—	—	—	—	—	—	—	—	—	—	1	3	—	—
72.5	—	—	—	—	—	—	—	1	2	7	2	4	—	—
71.5	—	—	—	—	1	3	4	3	5	10	4	9	2	2
70.5	1	—	1	—	1	1	3	12	18	14	7	4	3	3
69.5	—	—	1	16	4	17	27	20	33	25	20	11	4	5
68.5	1	—	7	11	16	25	31	34	48	21	18	4	3	—
67.5	—	3	5	14	15	36	38	28	38	19	11	4	—	—
66.5	—	3	3	5	2	17	17	14	13	4	—	—	—	—
65.5	1	—	9	5	7	11	11	7	5	2	1	—	—	—
64.5	1	1	4	4	1	5	5	—	2	—	—	—	—	—
<64.0	1	—	2	4	1	2	2	1	1	—	—	—	—	—
Totals	5	7	32	59	48	117	138	120	167	99	64	41	17	14
Medians	—	—	66.3	67.8	67.9	67.7	67.9	68.3	68.5	69.0	69.0	70.0	—	—

Source: Galton (1886), p. 68.

Visual smoothing → Insight

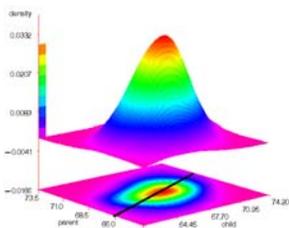
Table 9.1 One of Galton's correlation tables



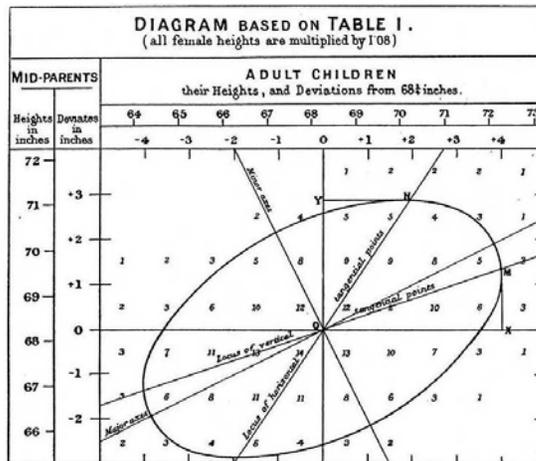
Source: Galton (1886), p. 68.

Visual insight → Theory

- Level curves are **ellipses**
- Regression lines are loci of conjugate **tangents**



... that Galton should have evolved all this ... is to my mind one of the most noteworthy scientific discoveries arising from analysis of pure observation (Pearson 1920, p37)



Galton (1886, Pl X): Smoothed contours of heights of parents and children

Galton's discovery of weather patterns- The most notable *purely graphic* discovery ever!

METEOROGRAPHICA,

METHODS OF MAPPING THE WEATHER;

ILLUSTRATED BY UPWARDS OF 600 PRINTED AND LITHOGRAPHED DIAGRAMS

REFERRING TO

THE WEATHER OF A LARGE PART OF EUROPE,

During the Month of December 1861.

By FRANCIS GALTON, F.R.S.

(Galton, 1863)

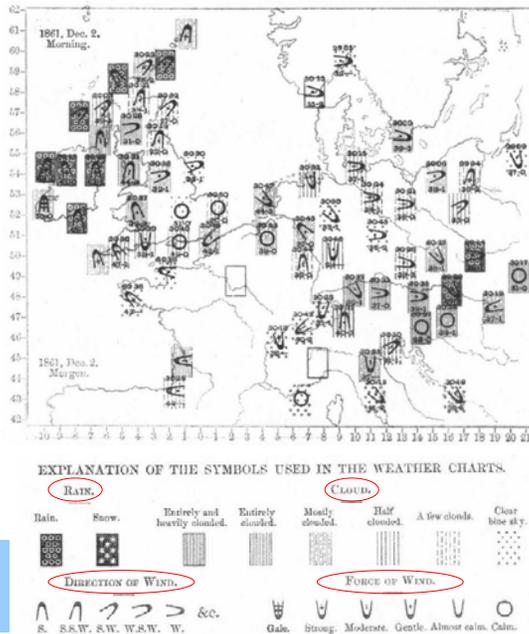
Method: All weather stations across Europe asked to record data 3x/day for all of Dec., 1861

Data: recordings of barometric pressure, wind dir/speed, rain, temp., cloud: 3x/day, 50 weather stations in Europe.

Graphic analysis: 3x31=93 maps, each with multivariate glyphs showing all variables

Visual ideas:

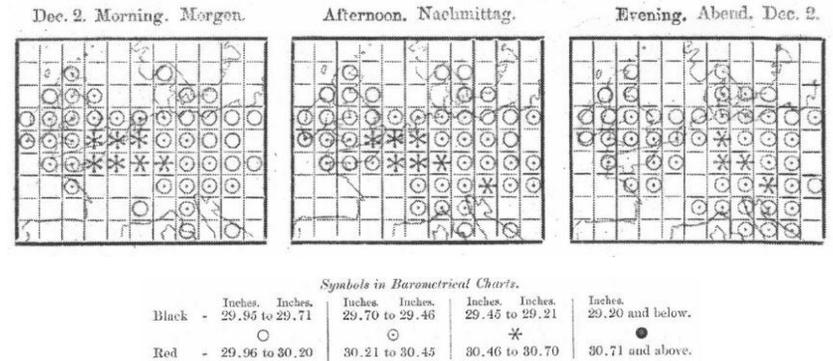
- Iconic symbols
- Multivariate glyphs (stamps!)



Visual abstraction → Patterns

How to see patterns of geographical variation over time?

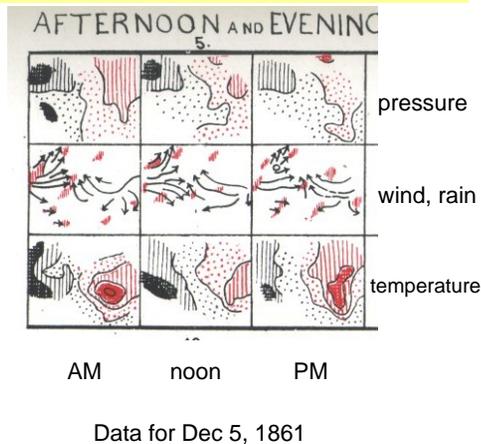
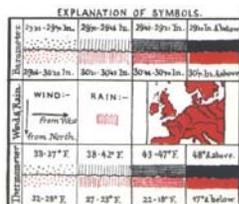
- Iconic symbols on a geographical grid
- “Small multiples:” separate graphs laid out for direct comparison



Visual abstraction → Patterns

What varies with what, over time and space?

- mini, abstract maps: vars x TOD
- iso-contours, shading to show equivalence
- arrows to show wind direction



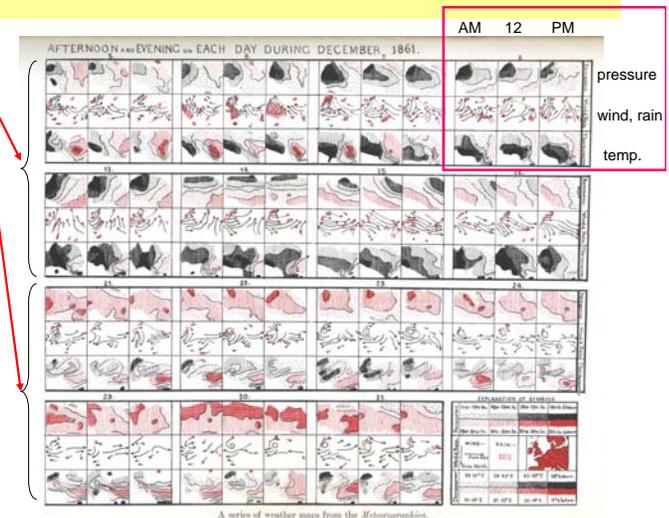
The large picture → Insight

Pattern:

Low pressure (black) in early Dec. → CCW wind
High pressure (red) in late Dec. → CW wind

Graphic: 3x3x31 grid, mapping {pressure, wind/rain, temperature} x {AM, 12, PM} x day {1:31}

(try this with your software!)



A series of weather maps from the *Meteorographicon*.

Visual insight → Theory

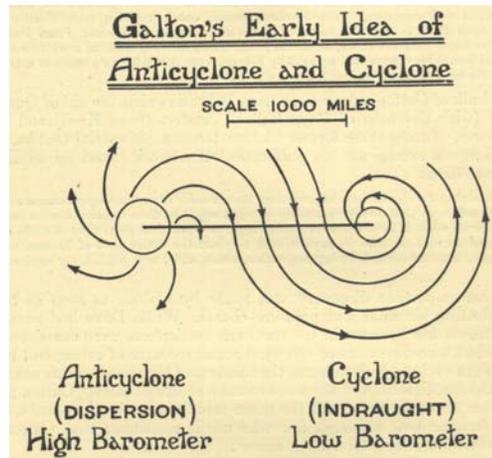
Visual insight from 93 (3x31)

high-D graphs:

- Changes in wind dir w/ pressure over time
- → Winds revolve inwardly (CCW) in low pressure areas— as in a cyclone;
- → revolve outwardly (CW) in high pressure areas— “anti-cyclone”

Theory:

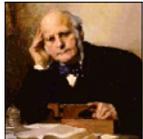
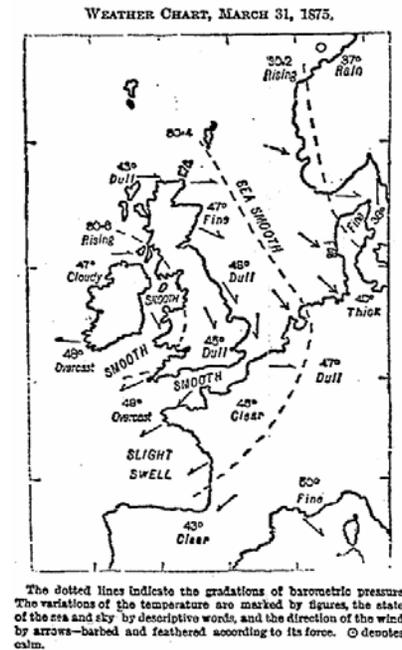
- Explained by Dove's 'Law of Gyration'
- Prediction: reversed pattern (CW/CCW) in southern hemisphere – confirmed!



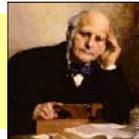
Theory → Practice

The first modern weather map, *London Times*, Apr. 1, 1875

Galton did for weathermen what Kepler did for Tycho Brahe. This is no small accomplishment. (Wainer 2005)



Conclusions



You do need a weatherman to know which way the wind is blowing – F. Galton

- When you look at your daily weather map, think of Francis Galton.
- His discoveries illustrate the value of:
 - Visual smoothing → patterns → insight → theory
 - Visual abstraction → patterns → insight → theory
- Modern data visualization has deep roots:
 - Cartography, statistics, data collection
 - Visual thinking, technology
- *Milestones Project* attempts to document them all comprehensively.