

Krisztina Szűcs

<http://krisztinaszucs.com/>

About

Krisztina Szűcs was born in Budapest, Hungary. She completed her Bachelor of Arts, and her Masters of Arts in Graphic Design at Moholy-Nagy University of Art and Design. She is currently a data visualization designer at Ericsson, a company in Stockholm Sweden that focuses on Information Technology. She has been a freelance designer for 7 years. Krisztina uses D3 to make her visualizations.

Awards

Winner of the OECD Return on Education challenge

Award date: Jan 2013

Award issuer: Organization for Economic Co-operation and Development (OECD)

“The Organization for Economic Co-operation and Development is an intergovernmental economic organization with 36 member countries, founded in 1961 to stimulate economic progress and world trade.”

<http://www.oecd.org/canada/>

Winner Visualizing Global Marathon 2012 in the Interactive category

Award date: Nov 2012

Award issuer: visualizing.org

Work

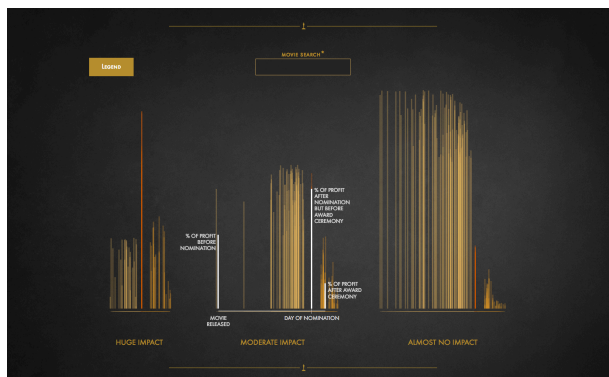


Figure 1

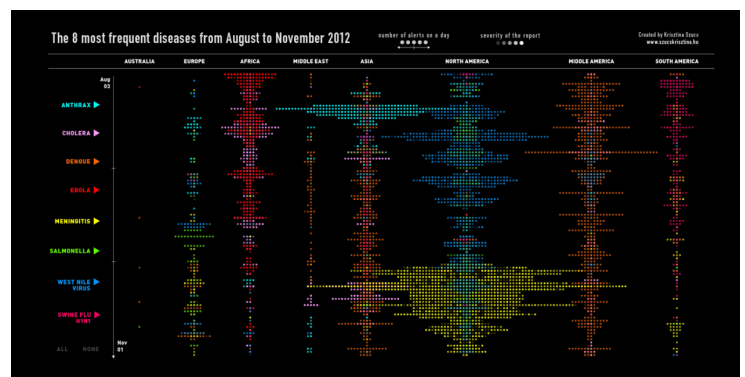


Figure 2

Figure 1: Impact of an Oscar nomination

<http://krisztinaszucs.com/viz/oscars/>

This visualization explores if the films that are nominated for an Oscar effects the overall profit. She separates them into three categories huge impact, moderate impact, and almost no impact. The visualization shows a timeline of the release dates of each film in relation to when the nomination date is. Height compares total profit before the nomination, time of nomination, and after the nomination.

Strengths:

- By separating them into categories of impact, we can see that in most cases there is not a huge impact on overall profit

Weaknesses:

- Data points sit overtop one another making it hard to hover over each one, without specifically searching for it
- No option to only show specific categories, specific years, or Oscar winning films
- Only thing distinguishing the Oscar winning films from the nominees is the little Oscar icon to the right of the nomination line

Figure 2: The most frequent diseases from August to November 2012

<http://krisztinaszucs.com/vizmarathon/>

This project was Krisztina's winning entry for the Visualizing Marathon Challenge. This visualization displays the top 8 diseases around the world, categorized by number of alerts on a day, and by the severity of the report.

Strengths:

- Colours used are easy to distinguish between diseases
- Easy to figure out what it is being shown, and how to read the visualization
- The way number of alerts on a day is displayed is effective

Weaknesses:

- Hard to understand the level of severity, only a few seem to have a different severity
- Some of the number of alerts run into the next column and overlap with the same colour. So it becomes hard to distinguish which continent it belongs to
- User can filter between the disease but not the countries

Personal Comments

I like the idea that Krisztina is getting at with her visualization for the Oscar nominations, but she is using every Oscar nomination, which is a large data set, and she has no way to focus in on what is being displayed. So I think if she added categories to filter between, and colour contracts between them, we would be able to read it easier at a glance. I also found that it took me a long time to understand how to read it. I'm also unsure if english is her first language, because some of her work is hard to read.

Resources

<https://www.behance.net/gallery/55976095/Impact-of-the-Oscars-Nominations>

<http://krisztinaszucs.com/viz/oscars/>

<http://krisztinaszucs.com/>

<http://www.oecd.org/canada/>